

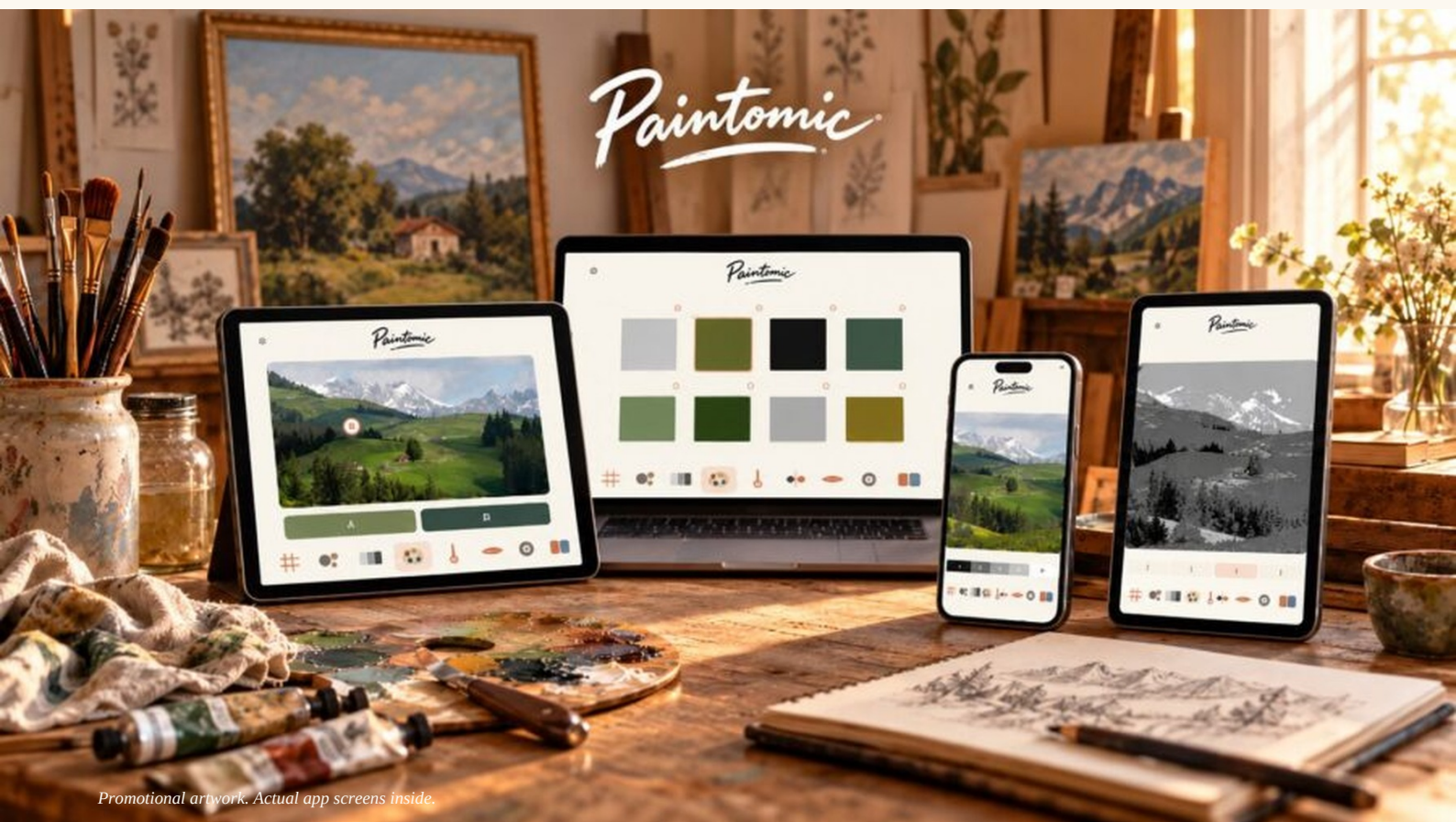
Paintomic

PRESS DOSSIER

OCTOBER 2026

Look closer. Paint with confidence.

A practical observation tool for painters, illustrators and artists working with real materials.



Promotional artwork. Actual app screens inside.

Digital tools to help you
paint in the real world.

BY MIGUEL TANCO

01 / THE IDEA

Your attention. Your decisions. Your painting.

Paintomic is an observation tool, not a digital painting app. It helps artists study a subject and make informed choices while the drawing and painting happen with their own hands.

Use a photograph taken from life or a reference from your device. Isolate one visual question, compare what the app reveals with what you see, and return to the subject. The screen becomes another instrument on the worktable.



Observe

Look at the larger relationships before getting caught in detail.



Compare

Check shapes, values and colors against your own reading.



Paint

Use the information to make choices with real paint and paper.

FIVE WAYS TO WORK WITH REAL MATERIALS



Oil



Watercolor



Gouache



Pencils

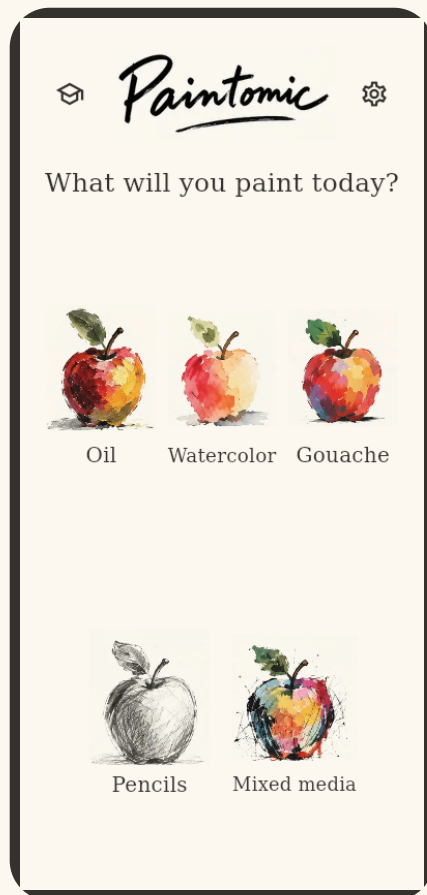


Mixed media

02 / GETTING STARTED

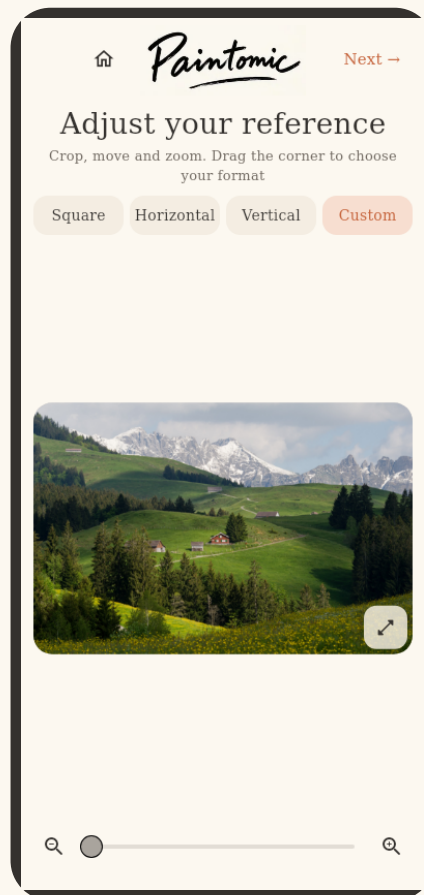
From reference to real painting.

Choose your medium, prepare a reference and open only the tool you need. A quick visual check can become a concrete decision on the canvas.



01. Choose your medium

Oil, watercolor, gouache, pencils or mixed media. Start with the camera or an image on your device.



02. Frame the subject

Crop square, horizontal, vertical or free. Zoom and reposition the reference to find your composition.



03. Prepare and compare

Make gentle adjustments to warmth, coolness, brightness or shadows. Hold to compare with the original; save the adjusted reference.

03 / VALUES AND MASSES

See the structure before the detail.

Separate the subject into larger shapes and a clear pattern of lights and darks. Paintomic makes these relationships easier to compare before you commit them to paint.



The reference

Start with the subject as photographed.



Masses

Choose large, medium or small shape groupings.



Values

Reduce the reference to 2, 3, 4 or 5 value steps.

Start with the big relationships.

Masses helps you plan the broad shapes. Values helps you organize the tonal pattern. Use both for a small study, then compare the result with your first impression of the subject.

04 / COMPOSITION

Find the shape of the painting.

Use guides as a way to test placement and proportion, then decide which arrangement serves your painting.



Grid

Adjust the grid from 2 to 12 divisions to compare placement and proportions.

Thirds

Use a thirds guide to study major divisions and the position of important elements.

Golden Grid

Study a golden-ratio division fitted to the actual rectangle of the reference. Flip the guide horizontally or vertically.

A fresh view

Mirror the reference horizontally or vertically to reconsider a familiar arrangement. Use Squint to reduce detail and inspect the larger pattern.

05 / COLOR RELATIONSHIPS

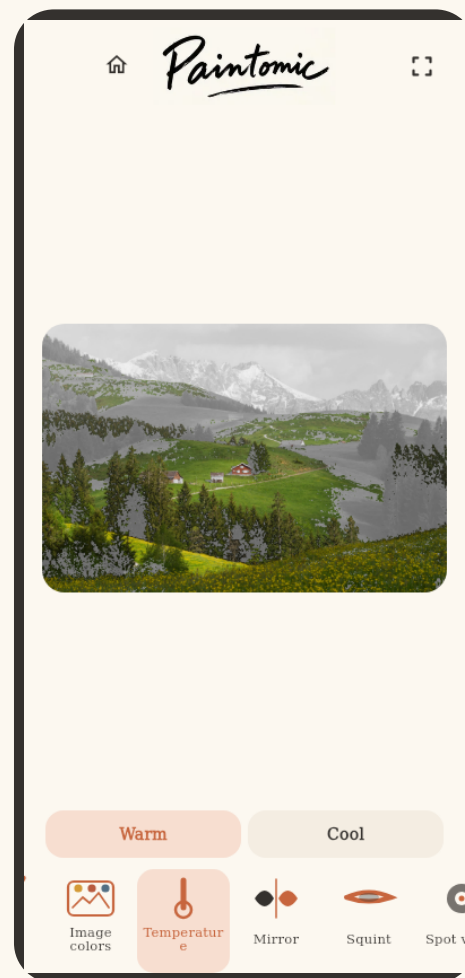
Understand the color balance.

Study the colors present in the reference, their relative presence and the relationship between warm and cool passages.



Image colors

Explore reduced, vivid, warm, cool or custom selections. Compare the relative amounts of colors in the image: broad areas and smaller accents.



Temperature

Isolate warmer or cooler passages. Compare their distribution with the original and consider how those relationships will work in paint.

Image proportions describe area in the reference, rather than quantities of paint to mix.

06 / YOUR PHYSICAL PALETTE

Bring your own paints into the process.

My palette works with named physical paints. Choose Basic, Zorn or Custom, and use that selection when exploring mixtures. Available for oil, gouache and mixed media.

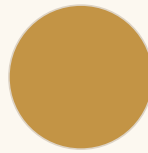
BASIC / TEN NAMED COLORS



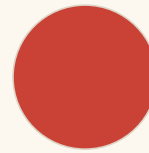
Cadmium Yellow
Pale



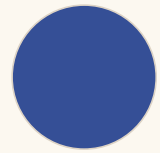
Viridian



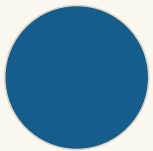
Yellow Ochre



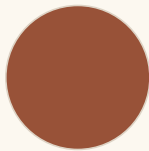
Cadmium Red



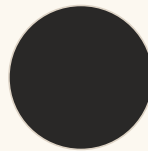
Ultramarine Blue



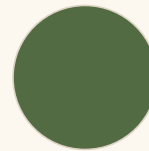
Phthalo Blue



Burnt Sienna



Ivory Black



Sap Green



Titanium White

CUSTOM

Start with the Basic colors, then add or remove paints by name. Search a catalog of 95 paint colors, with names available in all six app languages. Your palette remains editable.

ZORN

A four-color preset: Yellow Ochre, Cadmium Red, Ivory Black and Titanium White.



The swatches shown here use the app's digital color references. Real paint remains the final test.

07 / STUDY A COLOR AND MIX

One color. A practical starting point.

Select a point in the reference with Spot color, or choose a detected image color. Explore a suggested mixture using Basic, Zorn or your own physical palette.

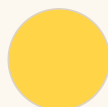


AN EXAMPLE FROM THE APP



Sap Green

80%



Cadmium Yellow Pale

20%

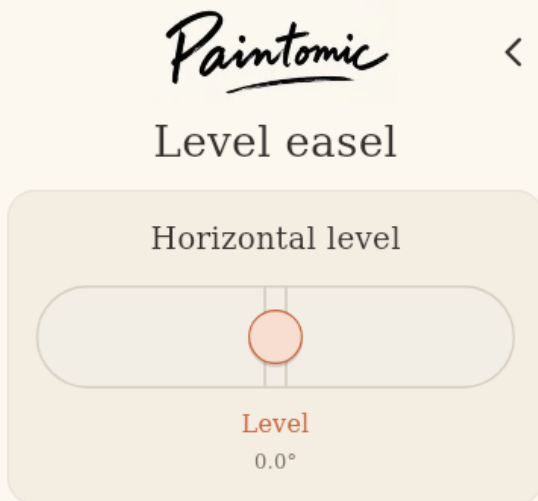
Suggested proportions are an approximate digital mix. Try a small sample with your real paints, compare it with the subject and adjust the mixture as you work.

When a Custom palette needs additional support, the app can identify supporting Basic colors in its suggestion.

08 / AT THE EASEL

Prepare your working position.

Open Preferences, then Easel and Level easel. Place the device securely against the easel or drawing board to read balance and inclination.



Horizontal balance

Use the bubble level to check the balance of the board or easel. The useful working angle depends on your medium and how you paint.

Inclination from vertical



Horizontal

Vertical

0° means vertical; 90° means horizontal. A reading of 5° or 10° indicates a slight tilt away from vertical.

Working preferences. Keep the screen on while you work, control automatic rotation and return to your last painting session. The tutorial is available from Home and Preferences.

09 / FEATURE GUIDE

The complete toolkit at a glance.

01 Reference & framing

Camera or photo library; square, horizontal, vertical and free crop; zoom and positioning.

02 Reference adjustments

Improve, warmer, cooler, brighter and shadow adjustments. Compare with the original and save to the device.

03 Grid & composition

Adjustable grid, thirds and Golden Grid. Golden guides adapt to the reference format.

04 Masses

Large, medium or small shape groupings to study the overall structure.

05 Values & Spot value

2-5 value reductions and point sampling on a simple five-step tonal scale.

06 Image colors

Reduced, vivid, warm, cool and editable custom image selections; study relative color presence.

07 My palette

Basic, Zorn and Custom physical-paint selections for oil, gouache and mixed media.

08 Spot color & mixing

Select an individual color; explore approximate mixes and proportions with a physical palette.

09 Temperature

Compare warm and cool passages in the reference.

10 Mirror & Squint

Horizontal/vertical flips and three levels of blur to reconsider shapes and values.

11 Monochrome

Black-and-white, warm or cool monochrome studies.

12 Color compare

Compare two points for relative lightness, temperature and saturation.

13 Full-screen view

Enlarge the reference in supported visual tools; keep point markers where needed.

14 Easel & continuity

Bubble level and inclination scale; last-session recovery, screen and rotation preferences, tutorial.

10 / THE CREATOR

By Miguel Tanco.

Author. Illustrator. Teacher.
Creator of Paintomic.

Miguel Tanco is a Spanish author and illustrator based in Milan. He has published more than 60 books and teaches illustration through courses and creative workshops in Europe.



WHY PAINTOMIC?

More work made by human hands.

Tanco created Paintomic to help artists look closely, practice and make work themselves. Digital technology belongs in that process as another working instrument, alongside paints, brushes, paper and canvas.

The intention is to keep observation and human judgment at the center: go outside, see the world, draw, paint and learn through the experience of making.

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11 / PRESS INFORMATION

Paintomic. The facts.

PRODUCT	A practical observation and reference-analysis app for painters and illustrators.
PLATFORMS	Android phones and tablets; iPhone and iPad.
MEDIA	Oil, watercolor, gouache, pencils and mixed media.
LANGUAGES	English, Spanish, French, Italian, German and Chinese. Language selection inside the app.
REFERENCE INPUT	New camera photograph or an image from the device photo library.
PROCESSING	Image analysis runs on the device; your last reference session and palette preferences are stored locally.
CURRENT EDITION	1.4.2 / October 2026. Pre-launch testing on TestFlight and Google Play closed testing.
PLANNED PRICE	€4.99. Regional pricing and final device/OS requirements will be stated on the public store listings.

FOR EDITORS

Paintomic helps painters and illustrators observe, simplify and compare a subject before and during real drawing and painting. Working from photographs, artists can study composition, shapes, values and color; prepare physical paint palettes; and explore approximate mixtures. Created by author and illustrator Miguel Tanco, the app treats digital technology as a working instrument while keeping the artist's attention and decisions at the center.

PRESS ENQUIRIES, INTERVIEWS & APP DEMONSTRATIONS

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